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HTC launches first 3.5G Touch

New device expands Touch family with addition of 3G/HSDPA connectivity, sliding keypad and advanced touch interface that takes Touch to new level

LONDON — October 1, 2007 — HTC Corp. (TAIEX: 2498; "HTC"), the world's leading provider of Windows Mobile®-based smart devices, today announced the European launch of the HTC Touch Dual™, a new and more powerful member of the Touch™ family that integrates 3.5G wireless connectivity with a sleek and innovative sliding keypad design.

The HTC Touch Dual™ follows HTC's heritage of bringing a new level of simplicity to the powerful and feature rich device experience that today's mobile users demand. Taking a design cue from the stylish HTC Touch™, the HTC Touch Dual™ adds high speed 3G/HSDPA connectivity and a slide out keypad into a thin and narrow device designed for easy typing.

The HTC Touch Dual™ is the second device to feature HTC's TouchFLO™, the same gesture-recognition technology as that in the HTC Touch™, but now with new functionality including the ability to view photo slideshows using on-screen controls and to zoom and rotate images with only one hand. TouchFLO™ also allows enhanced finger touch scrolling and browsing of web pages, documents, messages and contact lists.

"The HTC Touch Dual expands the HTC Touch product family and integrates 3.5G connectivity and a sliding keyboard into a slim and stylish design. This combination provides customers with the most uncompromising and intuitive touch experience available on a phone," said Peter Chou, chief executive officer of HTC. "The HTC Touch has not only changed the way people interact with their phone but it has redefined what touch means on a consumer device. HTC is committed to bringing advanced levels of technology to consumers with continuous innovation. The HTC Touch Dual is the next step forward."

The HTC Touch Dual™ with Windows Mobile software offers a rich and familiar experience that will enable users to stay connected and access the people, information and entertainment – most important to them - all from a single, personalised device.

Separately, HTC today also announced an additional colour variant and a free, full-screen virtual keypad download for the original HTC Touch™. From October the HTC Touch™ will be available in stylish Arctic Silver in addition to the black version launched in June. The virtual keypad will be available via download from the HTC website at www.europe.htc.com.

Availability

The HTC Touch Dual™ will be available to customers across Europe later this month. The HTC Touch Dual™ will launch with either a 12 or 20-key keypad across Europe, depending on country and operator choice.

The first pan-European operator partner to launch the HTC Touch Dual™ will be Orange, which will launch it in the UK, France, Romania and Poland as part of its Signature Series, and in Switzerland as a non-Signature device.

Key features

- **Size:** 107 x 55 x 15.8 mm
- **Weight:** 120 g
- **Connectivity:** WCDMA/HSDPA: 2100 MHz/GSM/EDGE: 900/1800/1900 MHz
- **Operating system:** Windows Mobile® 6 Professional
- **Display:** 2.6-inch QVGA flat touch screen
- **Camera:** 2 megapixel plus front facing camera for video calling
- **Internal memory:** 256 MB flash, 128 MB RAM
- **Removable memory:** microSD™ slot
- **Bluetooth:** 2.0 with EDR
- **Interface:** HTC ExtUSB™ (mini-USB and audio jack in one; USB 2.0 Full-Speed)
- **Battery:** 1100 mAh
- **Talk time:** WCDMA: up to 240 minutes*, GSM: up to 360 minutes*
- **Standby time:** WCDMA: up to 150 hours*, GSM: up to 250 hours*
- **Chipset:** Qualcomm® MSM7200, 400 MHz

About HTC

Founded in 1997, HTC Corp. (HTC) designs, manufactures and markets innovative, feature rich smartphone and PDA Phone devices.

Since its establishment, HTC has developed strong R&D capabilities, pioneered many new designs and product innovations and launched state-of-the-art PDA Phones and smartphones for mobile operators and distributors in Europe, the US, and Asia. These

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machines are available as HTC devices and as products individually customized for operator and device partners.

HTC is one of the fastest growing companies in the mobile device market. The company is listed on the Taiwan Stock Exchange under ticker 2498. For more information about HTC, please visit www.htc.com.

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Media contact:

Emma Turner/Richard George
Nelson Bostock Communications
+44 (0)20 7229 4400
htc@nelsonbostock.com